

# Ad Insert Purchase Form

**Twelfth Annual Mass-Care Gala:  
In Memory of Benjamin Gill**

**Saturday, April 17, 2010  
2 to 5 PM  
Ryles Jazz Club  
41 Hampshire Street, Cambridge**

—	<b>Benefactor (Full Page)</b>	<b>(4 3/4" W x 7 3/4" H)</b>	<b>\$2,000</b>	<b>(includes 4 admissions)</b>
—	<b>Patron (3/4 Page)</b>	<b>(4 3/4" W x 5 1/2" H)</b>	<b>\$1,000</b>	<b>(includes 3 admissions)</b>
—	<b>Sponsor (1/2 Page)</b>	<b>(4 3/4" W x 3 3/4" H)</b>	<b>\$500</b>	<b>(includes 2 admissions)</b>
—	<b>1/3 Page</b>	<b>(4 3/4" W x 2 1/2" H)</b>	<b>\$250</b>	<b>(includes 1 admission)</b>
—	<b>1/4 Page</b>	<b>(2 1/4" W x 3 3/4" H)</b>	<b>\$150</b>	
—	<b>1/8 Page</b>	<b>(2 1/4" W x 1 3/4" H)</b>	<b>\$100</b>	
—	<b>Supporter (Mention)</b>	<b>Name</b>	<b>\$50</b>	
—	<b>Table</b>	<b>4 Seats</b>	<b>\$150</b>	<b>(4 admissions)</b>

— **Ad Copy Enclosed (no charge for typesetting and we will include your logo if you provide a clean copy)**

— **Camera-Ready Copy Enclosed (must conform with specifications above)**

Name (Contact Person): \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please make checks payable to **Mass-Care**. For tax-deductible donations towards the organization's educational work, make checks payable to **Universal Health Care Education Fund**. Mail to 33 Harrison Ave - 5th Floor, Boston, MA 02111.

**\*\*\* AD DEADLINE IS April 7, 2010 \*\*\***